

# ADVANS

Growing together



According to an impact study Advans performed in 7 subsidiaries\* 54% of clients have used their savings as a coping mechanism during the Covid crisis



Helping build a savings culture and aiming to support its clients, Advans Nigeria introduced adapted savings products.



Amret released an innovative children savings product, aiming to encourage parents to save towards their children's future higher education needs.



Advans Ghana launched a Back to school deposit campaign, promoting early saving for paying school fees.

*More than ever, Advans subsidiaries across the world keep innovating to encourage clients to save more and better*



## Access to savings

plays a crucial role in building financial stability and preparing for unforeseen circumstances

\*Impact study performed in 7 subsidiaries: Cambodia, Cameroon, Ghana, Myanmar, Tunisia, Nigeria and Pakistan