

Marketing and Communication Intern (Microfinance)

6-month internship (must be part of the candidate's course of study) based in Paris. Start date flexible.

Do you want to work in an international environment with a focus on developing countries? Do you like being creative, organizing events and using social media? Then Advans may have the internship for you! At Advans, we believe that interns have real added value for our team. In joining the Marketing and Communication's team, you will help promote the Advans brand, coordinate and implement the Advans Group's marketing and communication strategy, organise communication events and manage Advans presence on digital platforms.

What will your role be?

You will:

- ✦ Help implement the new Advans brand and the group communication strategy;
- ✦ Support the website improvement project at affiliate level, update the group website and monitor group and affiliate web performances;
- ✦ Help design and implement a social network strategy for the group and for affiliates, including the creation of visuals;
- ✦ Support affiliates in their marketing and communication plans and in the development of marketing and communication materials with an external graphic designer;
- ✦ Contribute to the compilation and editing of Advans official external and internal communications including a company blog, web and internal newsletters;
- ✦ Aid in organizing corporate events for internal and external stakeholders.

What kind of profile are we looking for?

You are a Master's or Business School student specialised in Marketing, Communications or Journalism and interested in the microfinance sector and Advans' mission. You have:

- ✦ Good command of English and French
- ✦ Strong writing, communication and organization skills
- ✦ Good IT and MS Office skills
- ✦ Knowledge/experience with the Adobe Suite (Photoshop/InDesign) (a plus)
- ✦ Experience in social media management and websites (a plus)

What will this internship bring to you?

With your creativity and ideas, you will be able to help us put our plans into action and contribute to the general development of the Advans Group. During this internship, you will:

- ✦ Gain valuable work experience, in a tightly knit team
- ✦ Have the chance to work with seasoned professionals who will help you to understand projects and develop your skills
- ✦ Discover the microfinance sector, an important motor for social and economic development
- ✦ Evolve in an international environment with a focus on developing countries

Does this sound like you? You might just be the new team member we are looking for!

Apply now: <https://www.advansgroup.com/join-our-team/current-vacancies/>

Want to know more about Advans?

Advans is a leading microfinance group established in 2005. Advans mission is to respond to the need for financial services of small businesses and other populations who have ill-adapted, limited or no access to formal financial services. The Advans Group currently spans nine countries: Cambodia, Cameroon, Ghana, the Democratic Republic of Congo, Côte d'Ivoire, Pakistan, Nigeria, Tunisia and Myanmar. As at end April 2018, the group served more than 785,000 clients and employed more than 6,500 staff. Headquartered in Luxembourg with support services in Paris, the group's shareholders are EIB, KfW, FMO, CDC Group plc, FISEA (AFD Group) and IFC.